



BIRD SAFE PHILLY

Bird Safe Philly

Making Philadelphia Safer for Birds

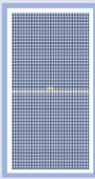
Bird collisions are a problem.

- More than 1 billion birds are estimated to collide with buildings and other human made structures in the U.S. every year.
- Glass is reflective and transparent and kills birds directly. Artificial light at night can confuse birds and increase collisions.
- Most collisions are fatal.
- Bird collisions can happen year-round in urban, suburban, and rural areas.
- Data shows that birds regularly collide with residential, industrial, and commercial buildings in Philadelphia.



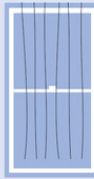
CLEAR WINNERS

Options abound for window treatments to keep birds safe—many easy to make or install yourself. Find a method that fits your budget and preferences.



INSECT SCREENS

One of the most effective collision deterrents—when installed on the exterior of windows—does double duty by also keeping unwanted bugs out of your home.



HANGING CORDS

Either secured above and below or left to dangle in the breeze, closely spaced vertical cords on the outside of windows prevent most strikes—and many enjoy the design.



PATTERNED DOTS

On window exteriors, place ready-made films or tape or paint your own dots no more than 2" vertically and 4" horizontally apart (or even better for tiny birds: in a 2"-by-2" grid).

GRAPHIC: JULIE ROSSMAN/AUDUBON FROM THE WINTER 2023 ISSUE OF AUDUBON MAGAZINE

What are the solutions?

- Applying dense patterns of “dots”, stripes, even tempera paint, or other barriers, such as screens or hanging cords in front of the glass will help birds stay away from windows.
- **Spacing matters.** Any product should be applied in a 2x2 inch grid pattern and applied to the **outermost surface** of the glass.
- Bird-friendly glass, such as etched-glass or fritted glass is also available for new projects.
- Reducing the amount of artificial light at night can help birds stay on their natural migration paths. Closing blinds/curtains or turning lights out completely can help to protect birds from collisions.

What is Bird Safe Philly?

- Bird Safe Philly is a coalition led by the Academy of Natural Sciences of Drexel University, Audubon Mid-Atlantic, Delaware Valley Ornithological Club, National Audubon Society, Valley Forge Audubon Society, and Liberty Bird Alliance (formerly Wyncote Audubon Society) that works to engage the community in learning about bird collisions and how we can prevent them.
- Our volunteers monitor high-impact areas during migration and transport injured birds to our local wildlife rehabilitators for evaluation and treatment.
- Light’s Out Philly, a component of Birds Safe Philly, is part of a national movement, where participating buildings and homeowners turn their lights out during migration to help reduce bird collisions.



Learn more at birdsafephilly.org

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